

## Exhibitor briefing

Welcome to the **Agroforestry Research Trust International Forest Garden / Food Forest Symposium**.

A five-day international online gathering of forest gardening and food forest practitioners and academic researcher exploring the current state and future prospects for these sustainable land-use systems.

We are delighted to welcome you as an exhibitor to the virtual event on 31 May to 4 June 2021.

Please read through the briefing below and let us know if you have any queries.

### **Key contacts**

Agroforestry Research Trust  
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### **Event overview**

**Anticipated number of participants:** 400-500 (fully virtual)

**Agenda:** view the agenda on the conference website [HERE](#)

**Speakers:** view confirmed speakers on the conference website [HERE](#)

**Overview:** Bringing together people from five continents, this unique event is the first to gather leading practitioners and researchers to share their knowledge, passion and hopes for the complex agroforestry systems called forest gardens, food forests, home gardens and multistrata systems.

These systems have existed in the subtropics and tropics for thousands of years, but in cooler climates the history is measured in decades and although great strides have been made, there is still a lot to learn and refine.

Climate change due to greenhouse gas emissions is the greatest challenge humanity faces, and agriculture must become carbon negative in the near future. Already the evidence for very significant carbon sequestration and storage in forest garden systems is showing that they may be one of the best ways of combining crop production with carbon storage.

The focus will be on temperate and cool subtropical/Mediterranean systems, both rural and urban, and from very small to large. There will be presentations of current projects, discussions, networking opportunities, and some more philosophical musings about the role of forest gardens for a sustainable future.

With speakers already lined up from Australia, Austria, Chile, Denmark, France, India/USA, Italy, Netherlands, Sweden, UK and USA, this truly international gathering will be an exciting and dynamic meeting of many of the world's leading experts in the field.

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### Summary of benefits

As an exhibitor you will receive the same benefits as a delegate where you can interact with the platform in the same way as others. However, you will also have been listed within your booth as a representative for additional visibility.

Below is a list of features that have been included within the booth (depending on the information you have supplied to us):

- **Customised booth** to showcase your products / services, including:
  - Organisation logo and profile
  - Organisation video
  - Website and social media links
- **Document storage** for Organisation brochures, reports etc (pdf format) which attendees can download (there is no set limit on the number of documents)
- **Organisation representative** linked to the booth, including options to:
  - Include photo and bio of the individual
  - Send a private email to booth team member
  - 1:1 text chat to individual booth member and attendees
  - 1:1 video calls with individual booth member and attendees
- **Post event data:** reporting available to quantify exposure received
- **On-demand content:** the platform will be available on demand for 14 days after the event so attendees and exhibitors can continue to connect

### Access and tech requirements

The symposium will be delivered on the CrowdComms platform, which is a web app.

The web app only requires browser access, no plug-ins or extensions are required. **Please Note: the recommended browser for the platform is Google Chrome. Please check that you are using the most up-to-date version on the device that you will be using.**

### Creating and managing your booth

- Information that is provided will be added to your booth in advance. If you would like to make any changes, the event team will assist you with those updates.
- Once your booth is ready, you will receive an email from us allowing you to access the platform.
- Click on the link in the email which will bring you to the landing page on the platform.
- On first login, you will be required to accept the terms of service and opt in or out of appearing in the attendee section, being contactable through 1-2-1 chat messaging or 1-2-1 video calls.
- From there you will be able to update your own personal profile with company details, bio, and your profile picture.

The Dynamic Events team will be holding on-boarding sessions to talk you through the platform and its functionality and to answer any questions you may have – contact us if interested.

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